**Position: Marketing Intern**

**Description:**

Plitt International, LLC seeks a dynamic, self-starter to assist marketing efforts. This internship is an excellent opportunity to experience various aspects of marketing and gaining real world international marketing experience.

**Responsibilities:**

* Collect and analyze data on client demographics, preferences, identify potential markets and factors affecting product demand
* Develop a strong understanding of company’s products and services
* Prepare web ads, graphics, brochures, newsletters, and other marketing materials for current marketing campaigns
* Work with marketing manager to ensure we are reaching the maximum amount of clients
* Collaborate with marketing team on new ideas and directions for marketing efforts
* Assist in various duties as needed

**Qualifications:**

* Completed or working toward a college degree, preferably in a related field (Marketing/Business Management)
* Previous internship or related experience in marketing is a plus
* Must be computer literate (working knowledge of word processing, Power Point, Excel, Word, Publisher), proficient in Adobe
* Graphic skills desired
* Effective communicator (written and oral)
* Ability to communicate in a professional manner with team members as well as businesses
* Self-motivated, good organizational skills, detail oriented, ability to prioritize, multi task, meet deadlines, and work alone to complete assigned tasks

**Start Date:**

Position open until filled. Seeking one intern

**Hours:**

10-15 hours/week, preferably 2-3 times per week in the office

**Compensation:**

This is a paid internship. College credit may be available depending on the requirements of your college.

**To apply:**

Please send cover letter and resume to [cmeetz@plittinternational.com](mailto:cmeetz@plittinternational.com)